

City of Beaverton

Bicycle Advisory Committee (BAC)

Minutes – October 6, 2009

Call to Order:

The meeting was called to order at 6:35 p.m. by Chair Ernie Conway.

Present:

Chair Ernie Conway, Vice Chair Bjoern Brunner, Dave Brown, Dana Barnes, Barbara Chapnick, Mary Elizabeth Smith, City Staff Liaison Margaret Middleton, Senior Transportation Planner, Councilor Betty Bode, Amy Miner, City Public Information Manager.

Absent:

Mike Mulligan, Will Cortez.

It was announced that Richard Hoge had resigned. Randy Ealy sent his apologies.

Visitors:

Jim Parsons, Tim Lowman.

Approval of Minutes

The meeting minutes of September 2009 were approved as written. Brunner/Smith (6/0).

Staff Communications

Councilor Bode: Councilor Bode reported on the current issue of the baseball stadium development plan. She encouraged the committee to watch the past Council meeting presentation from earlier in the week.

Councilor Bode reminded the committee that Bike Beaverton is in its infancy and will grow and mature over time. She shared the idea of a timeless Bike Beaverton t-shirt. Dana thought this was a great idea to help give the ride some momentum and marketing.

Police: Not available.

Transportation: Staff liaison Margaret Middleton reported that the full draft TSP is out for public review. It is posted on the City website. She encouraged the committee to read and comment on the draft and watch the joint Planning Commission City Council work session on television on October 12.

Visitors: Tim Lowman said that he and his children really enjoyed Bike Beaverton. He was attending tonight to understand plans for and have input into next year's ride. Jim Parsons said that he was working with other jurisdictions to remove thorny trees from planters adjacent to bikeways.

New Business

Annual Bike Crash Report

Staff handed out the summary of reported bike crashes from the last fiscal year. She noted the high incidence of turning cars failing to yield to cyclists, most of whom received minor injuries. Drivers were cited in all cases. There was a discussion about driver and cyclist awareness and education.

Old Business

Bike Beaverton 2010

Amy Miner introduced herself and offered that her new staff would be able to assist next year with set up, garbage, and restrooms. Barbara said that staff should coordinate gathering and managing the volunteers. Amy said that usually City committees provide the volunteers and manage them. Events like Bike Beaverton are usually done by the committee as they are the volunteers. Amy gave examples of the senior's fair and the BCCI event. Mary Elizabeth said that the Mayor said he would look into more staff and combining Bike Beaverton with another City event like the parade. She said that the BAC wants the City to do Bike Beaverton. Amy said that such events cost many thousands of dollars that we don't have.

Amy reviewed the expenses from the August event and estimated a \$4,000 marketing budget might be reasonable for next year's Bike Beaverton. Barbara said that perhaps reducing the scope drastically would help. The committee went on to discuss several time-saving possibilities. Amy offered to take flyers to City picnics and get the word out through the Neighborhood Office. Mary Elizabeth said that maybe the BAC only figures out the route and does nothing else. She asked Amy why she did not provide the requested publicity. Amy said that the press decides what to print. Though Amy submitted information and press releases, the press did not choose to print all of them.

The group discussed combining Bike Beaverton with Bruce Buffington's school bicycle rodeos. Feedback from participants was that they wanted to have some summer fun in Beaverton and Bike Beaverton was great. Tim reiterated this point and said that activities before and after would add to the fun. Dana said that it would be good to tie it to another event, perhaps in a different area of the City. Amy asked if the community theatre might be a good choice. A children's theatre was suggested. Barbara mentioned how Bruce was very enthusiastic about combining his efforts with Bike Beaverton. The group decided that they wanted Barbara to contact Bruce to see if this was a good fit, get his schedule for the year, and bring it back to the committee. Amy encouraged the committee to pick a date before school lets out; perhaps do the rides during the school year. Ernie said that combining with the school rodeos and getting volunteers from the school to help out works well in his experience.

Committee Communications

THPRD Trails Committee Update: Dave Brown reported that Gregg Leion and Greg Miller from Washington County attended the last meeting. They talked about the mid-block crossings report produced by a consultant. Dave said that the committee had participated in trail counts. He also updated the BAC on the Westside and Waterhouse Trails.

Barbara said that she had not heard from anyone on the BAC who had volunteered to test ride the routes that were drafted.

Ernie said that he had participated in the Active Transportation tour of Beaverton with representatives of several European countries including Denmark, The Netherlands, Belgium, and France. He said that at Lombard, one of the group had suggested timing the signal to allow cyclists to cross the intersection prior to cars.

Adjourn

The meeting adjourned at 8:15 p.m. The next meeting will be held on **November 3** at 6:30 p.m. in the **2nd** Floor Conference Room of City Hall.